

GET READY TO GO!



**Our Fall Fundraiser
kicks off!**

September 5, 2017

Dear Parents:



Otis Spunkmeyer cookie dough is back again this year! We are also continuing our high quality Christmas **wrap** as well as some wonderful **gifts**. Of course, you can still **order** or **renew** your **magazines**, as well. I'm asking every family to participate in at least **ONE** of our two student-involved fundraisers (this one or the Bowl-a-thon). Last year, with everyone's help, we raised **\$9,500** from over **1,100** subscriptions/cookie dough/gifts sold or renewed. We hope to do better this year with the help of all of our families. Please give us your best effort and help raise valuable funding for VCA. (The cookie dough is awesome!)

With this letter, you'll find all the information that you'll need for this sale. Here are the highlights of the program.

- **A variety of merchandise from *three vendors* is available to order:**
 - Order **Otis Spunkmeyer** cookie dough and **Believe Kids wrap and gifts** on the Believe Kids order form **OR** Believe Kids items **ONLINE** at www.Shopbelieve.com.
 - **American Publishers Magazines:** Renew or order **ONLINE ONLY** at www.APmags.com/campaign. Details are inside your packet.
- **Check out the *Prize Sheet* on the reverse side for details about the prizes!**
 - **SELL ANY 5 ITEMS;** turn in your Wild Animals coupon and receive a Wild Animal collectable the **same day!!!**
 - Earn items from the BELIEVE KIDS PRIZE SHEET (the front of your fundraising envelope) for all orders of Otis Spunkmeyer cookie dough AND Believe Kids items.
 - Through American Publishers, simply send 12 emails to friends and family and a get prize.
- **Order *Turn-in* and *Payment* deadlines:**
 - ALL orders and payment are due by **Wednesday, September 20, 2017**.
 - Payment **must accompany the cookie dough and gift orders;** make checks payable to Valley Christian Academy (VCA). **One check** may be written for all items ordered.
- **If you sold magazines last year,** a list of last year's customers is in your envelope!
- **NEW THIS YEAR:** Another option for your student to promote the Fall Fundraiser. Use the enclosed postcard and include your student's contact information. Additional cards are available in the front office or email Mrs. Robinson at drobinson@valleychristian.com for cards or questions.
- Our **BUY-OUT OPTION:** For a donation of **\$100 for each student**, your student will earn the following prizes: ice cream, Zip City, dress down passes, and four Wild Animal collectibles plus lanyard. The tax-deductible amount for this donation is approximately \$75.

We need some great results from this Fall Fundraiser this year, so I hope that you'll do your part to support this valuable endeavor because your children are worth it!

Serving Christ at School,

**VCA DOES NOT ENDORSE ALL OF
THE PRODUCTS & MAGAZINES OFFERED.**